

# Success of Grameen Shakti in the Field of Renewable Energy Sector in Bangladesh

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# Company Profile

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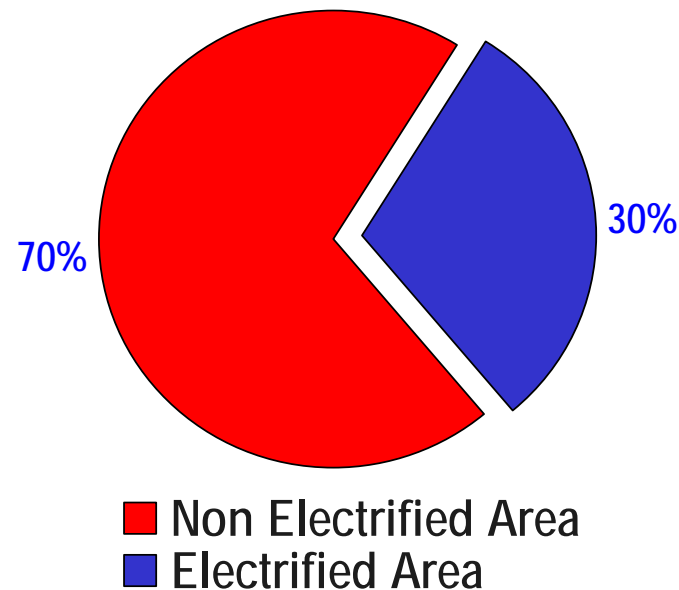
- Grameen Shakti (GS), a member of the Grameen family was incorporated in 1996, as a not for profit company to promote , develop and popularize renewable energy technologies in remote rural areas of Bangladesh



# Context

- Around 100 Million people have no access to grid electricity
- Only 3% people have access to gas through pipelines
- Stand-alone SHSs are highly suitable for remote & inaccessible areas
- Potential users of SHS are at least 1 million

## Energy Scenario





# Vision

- Grameen Shakti envisages a future where rural households of Bangladesh, would have access to environment friendly and pollution free energy at affordable cost





# Program Highlights: Coverage

- Districts : 64 out of 64
- Upazillas: 400 out of 464
- Villages : 20,000
- Islands: 11





# Keys to Success

- Ownership Model
- No direct subsidies
- Innovative financial package system
- Appropriate program design bridging the gap between most up to date modern technology and the rural communities
- Maximizing income & product diversification
- Understanding market demand
- Community involvement

**A market oriented approach**

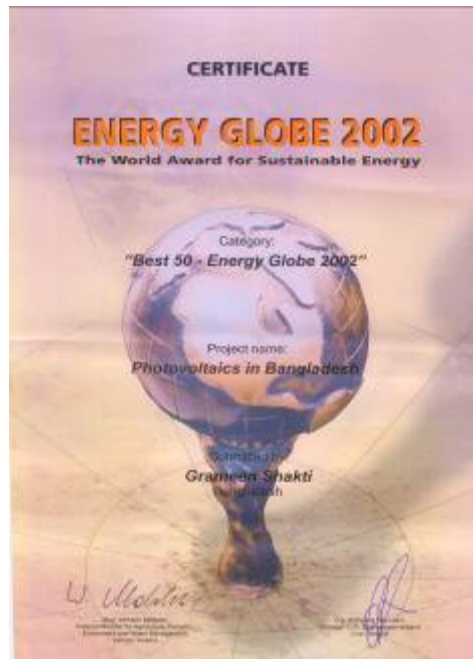


# Awards



Mr. Dipal C. Barua, Managing Director of GS is receiving the prize for "*Best organization & Outstanding Contribution to the success of Solar Home System Program in Bangladesh*" from Honorable Prime Minister of Bangladesh, Begum Khaleda Zia in September 06, 2005.

# Awards



Globe Award 2002



European Solar Prize 2003



USAID Best Theme Award 2003



IDCOL Solar Prize 2004

# Awards



Honorable Minister for “Local Government and Rural Development” of Bangladesh is handing over the “Solar Prize 2004” to Mr. Dipal C. Barua, Managing Director of GS.